

UK-China IP Symposium

Thursday, 8th December 2011

08:45 - 16:30

St Pancras Renaissance Hotel
London, NW1 2AR

UK-China Partners for Growth

As announced by Prime Minister David Cameron and Premier Wen Jiabao at the UK-China Summit in June 2011, the Intellectual Property Office of the United Kingdom (IPO), State Intellectual Property Office of the People's Republic of China (SIPO), UK Trade & Investment (UKTI) and China-Britain Business Council (CBBC) are convening a UK-China Intellectual Property (IP) Symposium.

The aim of the Symposium is to improve and update UK and Chinese business understanding of the UK and China Intellectual Property environments.

UK-China IP Symposium

Opened by VIP speakers, Baroness Wilcox, UK Minister for Intellectual Property and Commissioner Tian Lipu of SIPO, the Symposium will provide UK and Chinese businesses with an opportunity to:

- Understand the value of IP to business, innovation and the economy;
- Learn how to achieve and maintain success through the protection of IP (patents, trade marks, designs and copyright);
- Overcome barriers and identify solutions to technology transfer; and
- Learn of approaches to enforcement through UK & China's government departments.

The full-day conference will also provide businesses with a chance to understand the role and responsibilities of UK and Chinese Government departments responsible for Intellectual Property policy development, to hear from industry experts (Lawyers, Patent Attorneys, Accountants and IP specialists) and to network with fellow UK and Chinese companies (both large enterprises and SMEs). Each session will include panel discussions, giving the opportunity to put questions to the experts.

Who should attend?

This event is aimed at senior representatives from UK and Chinese companies, particularly SMEs. Whether you are new to market, or wishing to explore more about the IP environments in the UK or China, come along to tap into the knowledge of industry experts and peers already doing business.

Cost & Registration

The cost is **£60pp** +VAT. To register, complete the attached form and return to the CBBC Events Team on events@cbbc.org or fax: 020 7802 2029. Closing deadline: Friday, 2nd December 2011.

Programme

*Subject to change

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St Pancras Renaissance Hotel, Euston Road, London, NW1 2AR

08:45 - 09:15 Registration & Refreshments

09:15 - 09:20 **Welcome & Opening Remarks**

Sir David Brewer, Chairman China-Britain Business Council

09:20 - 09:40 **Value of Intellectual Property to Business, Innovation and Economy**

- Baroness Wilcox, Parliamentary Under-Secretary for Business, Innovation and Skills
- Tian Lipu, Commissioner State Intellectual Property Office

09:40 - 11:35 **Protecting Intellectual Property in the UK and China including:**

*(inc. refreshment
break)*

- State Intellectual Property Office
- Liu Yan, Deputy Director, State Administration for Industry and Commerce
- Zhai Lifeng, Deputy Director General, National Copyright Administration of China
- Karen Fong, Managing Partner, Rouse LLP
- Ye Xiumin, Senior Consultant, Chinalabs
- Followed by interactive panel discussion

11:35 - 12:05 **Improving Technology Transfer including:**

- University of Nottingham
- Vanward New Electric Co Ltd
- Followed by interactive panel discussion

12:05 - 13:25 Networking Buffet Lunch

13:25 - 13:35 **Welcome and Opening of Afternoon Session**

13:35 - 16:10 **Approaches to Enforcement in the UK and China including:**

*(inc. refreshment
break)*

- Steve Codd, Deputy Director for IP Enforcement, Intellectual Property Office
- Ron Johnson, IPR Enforcement Team, Her Majesty's Revenue and Customs
- State Intellectual Property Office
- Yang Guohua, Deputy Director General, Ministry of Commerce
- Jin Kesheng, Deputy Director General, Supreme People's Court
- Zhang Peng, Deputy Director, Ministry of Public Security
- Followed by interactive panel discussion

16:10 - 16:30 **Summarising Remarks**

- John Alty, Chief Executive and Comptroller General, UK Intellectual Property Office
- Tian Lipu, Commissioner State Intellectual Property Office

16:30 **Event Close**

Sponsorship Opportunities

Sponsorship opportunities are available; spaces are allocated on a first come, first served basis, so please contact us as early as possible to confirm your interest, and to take full use of the package. For more information, contact Janna Tweed at 020 7802 2003 or email janna.tweed@cbbc.org.

Registration

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I would like to reserve individual seats at £60 +VAT each = **£72 per person** (for bookings received after 18/11)

Title	First Name	Surname	Position	Dietary Requirements

Company Name:			
Address:			
Email Address:			
Postcode:			
Telephone No:		Fax No:	

PAYMENT DETAILS:

I enclose a cheque for £ (including VAT) made payable to "China-Britain Business Council" (VAT No. 340 5954 58)

I would like to pay £ by MasterCard Visa Switch*

Card no

Card expiry date Security no. *Switch issue no.

Signature Date

VAT Receipt Yes No

For CBBC use only
Account ref:

Please return this form by **Friday, 2nd December 2011**:

- China-Britain Business Council, 3rd Floor, Portland House, Bressenden Place, London SW1E 5BH
- Email to events@cbbc.org
- Fax to +44 (0)20 7802 2029

**Please note spaces are strictly limited for this important event, so please register NOW to secure your place. You will receive a confirmation email once your form has been processed and approved. In the event you cancel your place, refunds will not be returned if less than 7 days until the event date. Submitting the registration form does not constitute confirmation of your registration.*