

GLOBE 2010 VANCOUVER

UK
TRADE &
INVESTMENT



SHOWCASE YOUR LOW CARBON EXPERTISE AND SOLUTIONS
A Trade Mission to Vancouver, Canada focussing on Globe 2010

What is GLOBE?

This biennial event, which is an exhibition and conference, typically attracts over 10,000 participants from more than 70 countries. Globe 2010 promises to be the most spectacular business of the environment event ever held, with the biggest ever UK attendance. The Trade Fair will have the largest number on record for exhibitors and pavilions, both nationally and internationally. The conference will have many VIP speakers covering themes, which we expect to be reflected around the Trade Fair. These include Corporate Sustainability Toolkit, Climate Change and Carbon Management, Clean Energy, Finance, and Making Cities Sustainable with special sessions on Water and Clean Technology.

How can attending Globe 2010 help my company?

On behalf of UK Trade & Investment (UKTI), British Expertise is organising a trade mission to Globe 2010 to give participants the opportunity to meet potential clients and partners. We are looking for companies who would like to showcase at the Trade Fair the UK's low carbon leadership and expertise. We are especially keen that UK companies providing renewable, carbon capture storage and other clean technology energy solutions, environmental goods and services, green, sustainable and energy efficient construction should participate in this **very substantial networking and marketing opportunity**. Missioners will have access to the GLOBE booking system for one to one meetings and, if booked in time, site visits organised by the Canadian Government, that may also include opportunities for side visits to Alberta and Ontario.

What is included in the Trade Mission?

UKTI will fund group costs associated with the trade mission, including registration for the Trade Fair, provision of a stand and pods for companies to showcase their wares at the exhibition, a lunchtime networking event, and venues for one to one meetings. Companies will be responsible for the cost of travelling to Vancouver, hotel, and meals (other than those provided) and entrance fees to any Conference sessions they wish to attend.

UKTI can help your overseas business strategy take flight thanks to an offer from British Airways. The airline has provided UKTI with international return flights to help SMEs expand their business to new markets. Flights have been allocated to this Trade Mission to Canada but are **subject to some restrictions and availability**.

Please contact Helen Quinnell at UKTI on 020 7215 4809 to access this offer.



Booking Procedure

Please complete the form overleaf and return it to Richard Pelly (rp@britishexpertise.org), Fax: 020 7824 1929. Enquiries can be made to Richard Pelly, Tel: 020 7824 1922, or to Sue Davie, Tel: 020 7824 1921, sd@britishexpertise.org

The closing date for applications is Friday 29 January, however you are advised to book as soon as possible. Please do not book any travel until we confirm your place.

British Expertise is managing this trade mission on behalf of UK Trade & Investment's Environment and Water Team



Fast track to the world ^{UK}

Part of the UK Government's portfolio of Solutions for Business

23–26 March

Meet
potential
clients and
partners



www.globe2010.com

OUTLINE PROGRAMME

■ Monday 22 March

Side visit to Alberta subject to UK company interest
Delegates arrive Vancouver
Briefing from British Consulate General Staff

■ Tuesday 23 March

Site visits subject to UK company interest

■ Wednesday 24 March

Showcase wares at GLOBE 2010 Trade Fair
Lunchtime networking event
One to one meetings using GLOBE
booking system

■ Thursday 25 March

Showcase wares at GLOBE 2010
One to one meetings using GLOBE
booking system

■ Friday 26 March

Delegates depart.
Side visit to Ontario subject to UK company interest

DATA PROTECTION QUESTIONS

Please tick below if you wish to receive other information about our services or events.

- UK Trade & Investment, local UK Trade & Investment Team (or your equivalent in Scotland, Wales or Northern Ireland)
- Regional Development Agencies in England (and the Development Agencies for Scotland, Wales and Northern Ireland) or selected UK based trade associations or Chambers of Commerce who may also contact you directly to offer related services

Please tick if you are content, as part of the delivery of UK Trade & Investment services, for your contact details to be given to overseas contacts outside the European Economic Area

Please tick if you are content to receive information about UK Trade & Investment by e-mail

For a detailed explanation of UK Trade & Investment's Privacy Policy, please see our website:

www.uktradeinvest.gov.uk/ukti/legal

TO SECURE YOUR PLACE PLEASE SEND THIS BOOKING FORM (BY EMAIL OR FAX) TO:

Richard Pelly,
Tel: 020 7824 1922, Mob: 07876 032251
rp@britishexpertise.org

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Name:

Company:

Position:

Address:

Phone Number:

Mobile Number:

Email:

Company business:

OMIS

To make best use of your limited time in Vancouver, we recommend that you prepare for your visit by identifying and contacting potential business partners before you arrive. Trade & Investment staff at the British Consulate General in Vancouver can undertake specific, targeted research on your behalf as part of their Overseas Market Introduction Service (OMIS).

They can provide fully verified ("warmed") lists of business contacts, with background information, and assist you in arranging meetings. The cost will be agreed in advance. For more information, please contact Sarah Clegg email sarah.clegg@fco.gov.uk.